Business Owners:

Did you know that claiming these expenses on personal tax returns will only provide a small tax credit?

EXAMPLE:
Net income of $50,000 per year with family medical expenses of $1600. Based on a combined Federal and Provincial Income Tax rate of 25%.

Why do this?

CLAIMING ON PERSONAL TAX RETURN	
Dental & Healthcare Expense	$1600
(3% of net income) Deduct	$1500
Expense available for credit	$100
Non-refundable Tax Credit	**$25**

When you could be doing this!

WITH A PRIVATE HEALTH SERVICES PLAN	
Dental & Healthcare Expense	$1600
Admin Fee (10%)	$ 160
Tax-deductible total	$1760
Tax Deduction	**$1760**

Call 604.874.4429 today to enroll in the best investment you will make this year!

Trusted Advisor™
Member of Trusted Advisor Network

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Toll Free: 1.888.880.2266 Email:
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www.trustedadvisor.ca
(Private Health Services Plan)

Private Health Services Plan

An Efficient Alternative for Business Owners

100% TAX DEDUCTIBLE

Trusted Advisor™
Member of Trusted Advisor Network

As a business owner are you constantly paying out of pocket for healthcare, dental and vision expenses for you and your family?

Did you know your business can fully tax-deduct all these expenses?

Looking for an alternative or top up to your existing group insurance?

The Solution: Private Health Services Plan (PHSP)

A PHSP is a Canada Revenue Agency (CRA) approved plan which allows healthcare, dental and vision expenses for active business owners and employees to become a tax-deductible business expense and a non-taxable benefit to employees. This list of eligible benefits is exhaustive.

Who qualifies?

Anyone who owns a business of any size, employees and dependents. No health questions or age limits. **This is not insurance.**

What's covered?

100% of virtually all healthcare, dental and vision expenses (see partial list in this brochure).

What's the cost?

One-time set-up fee plus applicable taxes. The additional cost is 10% administration fee plus applicable taxes, depending which province you live in.

Who uses a Private Health Services Plan?

Business owners who:

> do not qualify for group insurance or find it too expensive

> find group insurance coverage too restrictive; i.e.; orthodontics, implants, vision, fertility

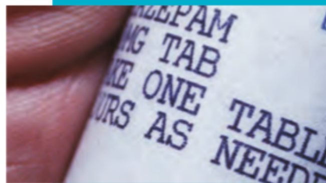
> large groups who have been struggling with significant cost increases each year

> have sick child or spouse

> want front of line treatment, out-of-country surgery

> want to write-off child support relating to healthcare, dental and vision expenses

Qualified expenses >>>



- Acupuncture
- Alcoholism treatment
- Ambulance
- Anesthetist
- Artificial limbs
- Attendant care
- Birth control pills
- Blood tests
- Braces
- Cardiographs
- Cat scan
- Chinese medicine
- Chiropractor
- Contact lenses
- Contraceptive devices
- Crowns
- Crutches
- Dental implants
- Dental treatment
- Dental X-rays
- Dentures
- Dermatologist
- Detoxification clinic
- Diagnostic fees
- Diapers for incontinence
- Dietician
- Drug addiction therapy
- Eyeglasses
- Fees paid to health institute prescribed by a doctor
- Fertility treatments
- Fluoridation unit
- Guide dog
- Gynecologist
- Hair transplant
- Hearing aid & batteries
- Hospital bills
- Hydrotherapy
- Incontinence products
- Insulin treatments
- Lab tests
- Laser eye surgery
- Lodging (away from home for outpatient care)
- Metabolism tests
- MRI
- Naturopathic Physician
- Neurologist
- Nursing home (incl. board & meals)
- Obstetrician
- Operating room costs
- Opthalmologist
- Optician
- Oral surgery
- Organ transplant (incl owner's expense)
- Orthodontist
- Orthopedic shoes
- Orthopedist
- Orthotics
- Osteopath
- Out-of-country medical expenses
- Oxygen & oxygen equipment
- Pediatrician
- Physician
- Physotherapist
- Post-natal treatments
- Pre-natal care
- Prescription medicine
- Psychiatrist
- Psychoanalyst
- Psychologist
- Psychotherapy
- Radium therapy
- Registered massage therapy
- Renovations & alterations to dwelling (for severe & prolonged impairments)
- Special school costs for the handicapped
- Spinal fluid test
- Splints
- Sterilization
- Surgeon
- Telephone or TV equipment to assist the hearing impaired
- Therapy equipment
- Transportation expenses (relative to health care)
- Ultraviolet ray treatments
- Vaccines
- Vasectomy
- Viagra
- Vitamins (if prescribed)
- Wheelchair
- X-rays

Note: This is a partial list. All expenses must qualify as outlined in the Income Tax Act. Please refer to CRA IT FOLIO S1-F1-C1 for a full list of allowable expenses.

Frequently Asked Questions . . .

Q: How is a PHSP more cost-effective than group insurance?

A: **With a PHSP** there is no monthly premium, co-insurance, renewal increases, healthcare questions or age limit. Reimbursement is 100% paid within 3-5 business days directly into the employee's bank account.

With group insurance the company must pay a monthly premium and reimbursement is usually 80/20, 50/50 or the expense is not covered, leaving the employee out of pocket. Group insurance is a taxable benefit to employee.

Q: What is the maximum annual deduction allowed?

A: Incorporated businesses have no applicable limits, while Unincorporated businesses must adhere to the maximum limits set out in the Income Tax Act, Section 118.2(1). Household maximum of $1500 per adult, $750 per child and anyone in the family can use the entire amount.

Q: Can we backdate expenses?

A: Yes. You can submit expenses retroactive to the beginning of the Corporation's fiscal year or calendar year for Unincorporated individuals. Also receipts can be brought forward one calendar year after set-up.

Q: Can a PHSP replace traditional group insurance?

A: Yes, many progressive employers are now substituting extended health and dental benefits with a PHSP which is more tax-effective and cost-efficient.

Q: What happens to the money in the trust?

A: **For pre-funded plans:** The money is held in the trust account until a claim is processed, then funds are released to pay for the claim.

For fund on demand plans: The money is deposited into the trust account and withdrawn once the claim is processed, leaving a zero balance.

Q: Why use an administrator/trustee?

A: Canada Revenue Agency (CRA) insists upon a third party administrator to adjudicate for accuracy and compliance under Section 20.01(1).

Q: How do I enroll in a PHSP?

A: **Simply complete the online form on our website www.trustedadvisor.ca or call June Borlé at 604.874.4429 | Toll Free: 1.888.880.2266**

It's that simple ... Enroll now!

www.trustedadvisor.ca